

SNOWBOARDING SPORT COMMITTEE MEETING MINUTES

U.S. Ski & Snowboard Congress 2018
Center of Excellence, 1 Victory Lane, Park City, UT
May 3, 2018

COMMITTEE MEMBERS

Mike Mallon – USASA Rep - present
Alex Deibold – Athlete Rep - present
Tricia Byrnes – Athlete Rep - present
Ross Powers – Eastern Rep – present
Coggin Hill – PNSA Rep – phone
Paul Krahulec – Rocky Rep – excused
Andy Gilbert – Intermountain Rep - phone
Jessica Zalusky – Central Rep - phone
Jeremy Lepore – IJC Rep - phone
Peter Foley – Coaches Rep - present
Ben Wisner – Far West Rep – present
Mike Mallon – USASA Rep - present

OTHERS IN ATTENDANCE

Jeremy Forster – U.S. Ski & Snowboard
Dave Reynolds – U.S. Ski & Snowboard
Nick Poplawski – Park City Ski & Snowboard
Mike Ramirez - U.S. Ski & Snowboard
Nichole Mason – U.S. Ski & Snowboard
Mike Jankowski – U.S. Ski & Snowboard
Lisa Kosglow – U.S. Ski & Snowboard BOD
Lane Clegg – Team Utah
Cath Jett – CJ Timing
CB Betchel – Crested Butte
Matt Vogel – Team Summit
Sarah Welliver – U.S. Ski & Snowboard
Eric Webster – U.S. Ski & Snowboard
Ross Hindman – ISTC
Nick Alexakos – U.S. Ski & Snowboard
Michael Bell – Park City Ski & Snowboard
Sheryl Barnes – U.S. Ski & Snowboard
Ritchie Date – U.S. Ski & Snowboard Events

Jeff Juneau – Killington Mtn School
Tori Koski – SSWSC
Ben Wisner – Mammoth
Lane Clegg – Team Utah
Rob LaPier – Jackson Hole via phone
Jeff Archibald – U.S. Ski & Snowboard
Kim Raymer – USASA BOD
Rick Shimpeno – U.S. Ski & Snowboard
Kelsey Sloan – U.S. Ski & Snowboard
Jake Levine – Team Utah
Gregg Janecky – Northstar / HCSC
Aaron Atkins –
Jason Cook – AVSC
Jeff Juneau – KMS
Jeff Archibald – U.S. Ski & Snowboard
Tom Webb – U.S. Ski & Snowboard
Tom Kelly – U.S. Ski & Snowboard

1. Chairman's Welcome: Dylan Omlin

Omlin called the meeting to order and went through the introductions and determined that a quorum was achieved with those who were present.

2. Meeting Minutes Approval

2017 Minutes approved – motioned by Ben Wisner, second by Ross Powers. Approved by acclamation.

3. Committee Member Nominations

Eastern – Ross Powers – motioned by Ben Wisner, second by Alex Deibold. Approved by acclamation.

Far West – Ben Wisner – motioned by Ross Powers, seconded by Peter Foley. Approved by acclamation.

New Committee Structure

Dylan Omlin – Chairman

Alex Deibold – Athlete Rep

Tricia Byrnes - Athlete Rep

Ross Powers– Eastern Rep

Paul Krahulec – Rocky Mountain Rep

Andy Gilbert – Intermountain Rep

Jessica Zalusky – Central Rep

Coggin Hill – PNSA Rep

Jonas Brewer – IJC Rep

Peter Foley – Coaches Rep

Ben Wisner – Far West Rep

Jeremy Forster – FIS Rep

Mike Mallon- USASA Rep (non-voting)

4. Olympic Update – Jeremy Forster

Forster reviewed the Olympic selection process and the Games successes.

5. FIS Report

Forster reviewed the new FIS sport structure. Committees have been combined between Freestyle/Freeskiing/Snowboarding based on discipline (HP&SS, Cross, Moguls, Aerials, PAR). Forster reviewed the FIS staffing, good staffing in place that works well with our staff.

6. Team Report

Peter Foley – reviewed SBX Team's season. Good year and more training days equaled more success. Rick Bower – Exciting year with great results at the Olympics. Mike Ramirez – Big year with lots of events and met Olympic goals.

7. Athlete Report – Alex Deibold (SBX)

The 2018 SBX Olympic season was a rollercoaster year as it was expected to be. There were 12 World Cup races, more than anyone can remember in recent history. While having more races was a welcome step in the right direction, some athletes were frustrated with the quality of the events. Everyone on the team would like to have a consistent US based World Cup on the calendar.

The consensus was that while the schedule was busy, there were adequate training camps and most athletes felt as prepared as possible. There is a desire to have higher-quality builds at full length for training camps, but also an understanding that this requires more funding. Everyone felt like the Olympic qualifying process was laid out clearly and expectations were understood, while some were (understandably) disappointed in the way things were finalized.

From a results standpoint, the season could seem slightly frustrating externally, with six 4th place finishes including two at the Olympics, but the level of the Team riding has been insanely high. There were eight podium finishes between the ten races that the full team attended. To be honest, in this discipline, the one thing we could have used more of this season, was luck.

As always, more funding is always a topic that comes up with B level athletes, especially when the Olympic media machine shines a light on what some other Olympic disciplines receive. The Olympic hangover is in effect but everyone is excited to kick ass and take names at 2019 World Champs on home soil.

8. Membership Update – Sheryl Barnes

Sheryl Barnes detailed the current changes in the membership program.

9. USASA Report – Mike Mallon



SNOWBOARD

USASA Events

Big Air - 0

Rail Jam-96

Regional 92
Championships 4

Halfpipe-49

Regional 30
Rev Q 4
Championships 15

Slopestyle-127

Regional 112
Rev Q 3
Championships 15

SBX-111

Regional 96
Championships 15

Alpine-164

GS

Regional 66
Championships 15

SL

Regional 68
Championships 15

Total 547

US Ski and Snowboard Events

Big Air- 1

Grand Prix/WC 1

Rail Jam-0

Halfpipe- 6

Grand Prix/WC 3
Rev Tour 3

Slopestyle- 5

Grand Prix/WC 2
Rev Tour 3

SBX-9

Hole Shot 6
Rev Tour 3

Alpine-10

GS RTTC 4
SL RTTC 5
SL FIS JUN 1

Total 31



2018 USASA BY THE NUMBERS...

2018 Season Membership Stats:

Snowboarders:

Paid: 2957 (up 20 from 2017)

One Day: 298 (up 138 from 2017)

Skiers:

Paid: 1682 (Up 26 from 2017)

One Day: 284 (Up 144 from 2017)

TOTAL COMPETITOR MEMBERSHIP:

PAID: 4639 (Up 46 from 2017)

ONE DAY: 582 (Up 278 from 2017)

TOTAL: 5221 (UP 324 from 2017)

2018 Nationals:

Total Competitors: 1885

Snowboarders: 1249 (Up 169 from 2017 Nationals)

Skiers: 636 (Down 170 from 2017 Nationals)



Membership Y2Y	2017					2018					Difference	
	Paid		One Day		2017 Total	Paid		One Day		2018 Total	Count	by %
	SB	Skier	SB	Skier		SB	Skier	SB	Skier			
Adirondack Series	41	69	2	4	116	34	64	8	12	127	11	9.48%
Appalachian Series	88	59	4	6	157	97	73	12	8	207	50	31.85%
Aspen Snowmass Series	65	46	0	0	111	64	38	3	0	106	-5	-4.50%
Big Alaska Series	7	3	0	0	10	4	3	0	0	7	-3	-30.00%
Big Mountain West Series	161	110	6	4	281	139	117	11	8	283	2	0.71%
Catskill Mountain Series	75	79	0	11	165	67	74	7	18	174	9	5.45%
Central Oregon	71	62	0	0	133	63	70	0	4	151	18	13.53%
Grand Canyon	41	13	6	5	65	33	8	8	7	64	-1	-1.54%
Great Lakes Series	91	27	6	0	124	82	29	9	4	128	4	3.23%
Idaho Mountain Free Ride Ser	16	43	11	10	80	10	40	19	26	98	18	22.50%
Inland Northwest Series	20	27	10	11	68	18	23	15	16	73	5	7.35%
Maine Mtn. Series	85	76	3	13	177	88	61	5	15	177	0	0.00%
Massachusetts Series	45	24	6	7	82	48	16	6	13	88	6	7.32%
Mid Atlantic Series	128	44	7	4	183	136	59	11	5	219	36	19.67%
Midwest Best Series	105	10	16	1	132	134	12	37	1	191	59	44.70%
Mt. Hood Series	41	59	1	6	107	51	51	1	8	121	14	13.08%
New Hampshire Series	105	95	1	5	206	98	127	5	9	244	38	18.45%
North Tahoe Series	117	73	1	7	198	133	85	1	7	244	46	23.23%
Northern Vermont Series	108	62	0	1	171	108	47	20	8	188	17	9.94%
Raging Buffalo Series	41	4	0	0	45	22	1	0	0	23	-22	-48.89%
Rocky Mountain Series	432	232	19	0	683	484	207	0	0	739	56	8.20%
Snow Ohio Series	36	8	5	0	49	27	9	5	0	41	-8	-16.33%
South Tahoe Series	86	71	1	3	161	110	85	19	24	249	88	54.66%
Southeastern Series	38	9	5	5	57	47	11	8	7	76	19	33.33%
Southern California Series	62	15	2	0	79	90	15	5	0	118	39	49.37%
Southern Vermont Series	226	140	2	3	371	209	140	5	13	386	15	4.04%
Southwest Colorado Series	61	53	19	6	139	65	46	28	9	151	12	8.63%
Southwest Freeride Series	60	36	5	7	108	52	38	22	12	130	22	20.37%
The Unbound Series	82	50	0	0	132	82	51	0	1	137	5	3.79%
Upper Midwest Snow Series	260	29	3	0	292	228	28	4	2	278	-14	-4.79%
Western New York Series	102	17	10	2	131	87	12	4	6	109	-22	-16.79%
Western Washington Series	41	11	9	23	84	47	42	20	41	157	73	86.90%
	2937	1656	160	144	4897	2957	1682	298	284	5221	324	6.62%
										4897		
										324		



UNITED STATES OF AMERICA SNOWBOARD AND FREESKI ASSOCIATION

0/50/85 Tracker

2016			
Athlete Memberships			
Ruggies 7 -u (Boys & Girls)	24	\$85.00	\$2,040.00
Grommets 8-9 (Boys & Girls) Flat Rate	273	\$85.00	\$23,205.00
Total	297		\$25,245.00
2017			
*NEW Age Specific Athlete Membership Introduced			
Ruggies 7 -u (Boys & Girls)	159	\$0.00	\$0.00
Grommets 8-9 (Boys & Girls) Flat Rate	265	\$50.00	\$13,250.00
Total	424		
2018			
Athlete Memberships			
Ruggies 7 -u (Boys & Girls)	206	\$0.00	\$0.00
Grommets 8-9 (Boys & Girls) Flat Rate	298	\$50.00	\$14,900.00
Total	504		

3 yr Participation Growth	207
% Increase	70%
Membership Revenue Deficit	-\$10,345.00

10. Regional Rep Reports

Pacific Northwest Report - Coggin Hill

This last fall looked like it was shaping up to a great start to the season in Oregon but right when the resorts opened it got warm and we only had two solid storms until the end of January. It stayed colder up in Washington and they maintained a much better snowpack through the first couple months of the season. Once February rolled around the storms started coming and didn't really let off until late March. It was a typical "you want it when you don't have it but then hope for it to clear up, so you can get a decent training day in" kind of year in the NW.

Regional Events:

- USASA Mt. Hood series and Central Oregon series continue to be strong but struggled with conflicting event dates and crossover.
 - These two series really need to merge to provide a better experience for the athletes.
 - Increase the quality and limit the quantity of the events.
- The Western Washington Series added two SBX/skiercross events this year for a total of six events.
- The Dirksen Derby returned in prime fashion despite difficult snow conditions, Josh and Mt. Bachelor continue to host one of the top banked slalom events in North America.
- The Mt. Baker Banked Slalom got innovative this season adding a toilet bowl to tunnel finish and continues to be the premier banked slalom event around.
- The 3rd annual 10 Barrel Big Air at Mt. Bachelor was the best it has been yet with a jump relocation/redesign and a very competitive field.
- Mt. Hood brought back one of its classic events in Revegate at Meadows this spring and it sounds like it was a success.

National Competition Participation:

- PNW Athletes competed in all the Revolution Tours, Grand Prix's, Dew Tour, X-Games, US Open, Hole Shot Tour, Speed Nation Canada, Canadian Open and USASA Nationals
- Season highlights were Central Oregon Series alumni Ben Ferguson and Kent Callister both qualified for the 2018 PyeongChang Olympics in snowboard halfpipe, finishing 4 and 12 respectively
- Hunter Hess and Jake Mageau competed in all of the Olympic ski halfpipe qualifying events but were unable to secure a spot for the 2018 Olympics
 - Both had great seasons and continue to finish in the top 20 consistently
- Sean Fitzsimons of Hood River competed in the Dew Tour, Grand Prix, Rev Tours and the Canadian Open with a 2nd in the Park City Rev, 3rd at the Air Nation National Championship in Alberta and 2nd at USASA Nationals, all in slopestyle
 - Sean was recently nominated to the US Rookie Slope Team
- 16 Snowboarders and 30+ skiers from MBSEF competed at USASA Nationals and approx. another 40+ from the Mt. Hood, Western Washington and Inland Northwest Series

Camps, Coaches Clinics and Training

- A great winter last season set-up Mt. Hood for a great summer of Camps last year.

- Mt. Bachelor did not hold any June Camps last year and there are no plans to this season.
- Fall USASA clinics were down this last year with only a Level 100 being held with 7 participants.

Summary: Washington got hit early and maintained a good snowpack for the majority of the season. Oregon had a very slow start but caught back up in February. This greatly affected the quality of the terrain parks in Oregon with limited jump features until mid-February and very small halfpipes. Regional events maintained consistent numbers with a little growth but not as much as in years past. Participation was up in higher level events with a decent group of athletes testing the waters of National level events in the US and Canada as well as a strong showing at International level events for PNW athletes.

Intermountain Report – Andy Gilbert

2017-2018 had some low snow totals this season which affected number of visits. The Intermountain remains a hot bed for snowboarding with Jackson and the Utah resorts continuing to be bucket list destinations for riders. Resorts in the region continue to provide great park offerings that cater to all abilities with the major players continuing to offer bigger features for advanced riders. Halfpipe continues to be a “hard sell” to the resorts with Sun Valley and Jackson scraping their programs and Park City offering a smaller pipe this season. Regional, shop and industry events are still being offered in most corners of the region which is helping with grass root outreach. National level events took a back seat with only one on the calendar this season.

Membership:

- 13 Member Clubs
- General Members 117
- Comp Members 62
- Coach/Official 47
- Staff 142
- Events:
 - Rev Tour Park City Feb 27-28 (HP/SS)
 - 21 Big Mountain West USASA event days over five weekends Sun Valley/ Snowbasin/Park City and Grand Targhee with all disciplines represented.
 - Five Idaho Mountain Freeride USASA event days Jan-Mar (this series is continuing to grow)
- Stats:
 - Big Mountain West USASA Series was the 3rd largest series in the country by membership.
 - The BMW series was split pretty evenly between Freeski (133) and Snowboarding (150)
 - 4th in medal count at this year's USASA Nationals
- Highlights:
 - Jessika Jenson (Rigby, Id.), Faye Gulini (Salt Lake City, Ut.) and Chase Josey (Sun Valley, Id.) named to US Olympic Team.

In closing the Intermountain continues to offer great terrain and opportunities to advance snowboarding. The addition of the Big Air Bag at the Olympic Park has created another option for riders and travelling teams to advance their riding. The size of the region is what makes it special with each scene catering to that areas strengths. We have great club support throughout the region and that seems as though it will continue for the foreseeable future.

Far West Report – Ben Wisner

Overview: It was a tough season for the Far West resorts and programs with inconstant snow conditions causing terrain not to be built for training or when there was terrain, we had bad weather. There was a lack of halfpipes again this season but terrain parks seemed to be good and getting better. Programs are growing in California and more kids are being brought into the competitive pipeline with access to coaching.

Competitions

USASA: It was a challenging season for USASA Series across the Far West with many events rescheduled or canceled. Series Directors did an amazing job to pull off the events they did under the circumstances and a big shout out to the USASA for understanding the challenges the West faced. All the work of the USASA and its Series Directors resulted in another great Nationals with a good share of medals going to athletes from the West.

REV TOUR QUALIFIER: Rev Tour qualifiers in slopestyle and halfpipe were held at Mammoth this season. The Slopestyle event was well attended by visiting teams and athletes and went off in great conditions. The Halfpipe event was less attended with only one women's open class competitor. Not sure if this was due to rescheduling of events but definitely something that needs to be looked at in the future.

U.S. SKI & SNOWBOARD GRAND PRIX: Mammoth Mountain hosted the U.S. Ski & Snowboard Grand Prix and US Team naming under lights. The event was great with many spectators.

U.S. SKI & SNOWBOARD REV TOUR: Mammoth Mountain hosted the Revolution Tour for Halfpipe, Slopestyle and Big Air. Mother Nature decided that she did not want this event to run smoothly. Thanks again to everyone's efforts we were able to get results in challenging conditions for athletes and organizers.

Camps: With the abundance of snow, the camp business in the Far West is beginning to grow with options at Squaw and Mammoth.

Looking Ahead: Far West in my opinion is growing and heading in the right direction. Programs are growing in the Tahoe region and Big Bear is now formalizing a professional program under new leadership. There are dedicated coaches who are seeking knowledge and trying to pass that onto their athletes. USASA events are happening across the area and riders are being introduced into the pipeline correctly. Halfpipes continue to be an issue with fewer and fewer being built. Slopestyle is strong and will continue to be with the parks that are being produced by nearly all mountains. The future is bright in the Far West for snowboarding. We are not perfect but we are producing some great athletes across all disciplines in all areas. Thanks to the efforts of motivated snowboarders who care about the sport and get involved.

Eastern Region Report – Ross Powers

The East Coast has had a good snow year overall. The snow arrived early this season, then unfortunately we had our midwinter thaw. However, we finished the season strong with several big snowstorms. It was great to see the mountains have the ability to build quality training and competition venues in the early and later part of the season.

With USASA having many series in the east there were events to attend for the low to mid-level riders. With U.S. Ski & Snowboard having two Rev Tour slopestyles, four Hole Shot/NorAM races, two Rev Tour SBX races and two NorAm alpine races on the east it also gave our mid to higher-level athletes the chance to attend competitions without having to travel as far as previous years.

U.S. Ski & Snowboard East Coast Events:

Race to The Cup/ Nor-Am Cup

Location: Holiday Valley NY

February 1th & 2nd

Holiday Valley continues to be very excited to have the alpine racers at their resort and they have a good race hill.

This year there were 23 women and 31 men in both the PGS races.

Both women and men numbers were up a few from last year.

Revolution Tour

Location: Waterville Valley NH

February 12th & 13th

Waterville has a nice slopestyle venue at the bottom of the mountain with good viewing from in front of the base lodge and a Poma lift that takes competitors to the top of the course. The changing weather affected the course conditions and level of riding this year. Each Slopestyle day had 8 women and around 52 men competing. Women's numbers were down 10 and the men remained similar to last year.

Hole Shot Tour/ Nor-Am Cup

Location: Sunday River ME

Feb 13th & 14th

Sunday River worked hard to build a track but had some challenges with how it ran due to weather surrounding the build. There were 20 women and 29 men in both the SBX races.

Hole Shot Tour/ Nor-Am Cup

Location: Sugarloaf ME

March 7th & 8th

Sugarloaf had a nice track that was a favorite of some US NorAm riders. There were 23 women and 32 men in both the SBX races.

Education: The east offered quite a few level 100 & 200 coaches clinics this year with many of them being in the fall. Several eastern coaches are hoping to attend the level 300 coaches' clinic in the future.

Conclusion: The Eastern Division has a number of great training programs, many USASA series, several U.S. Ski & Snowboard events and decent mountains. We haven't had any top-level pro events at resorts in a while so it's hard for many mountains to commit to full size features. The east is still producing amazing snowboarders and many riders from the east are representing our sport around the world; athletes like Kelly Clark, Alex Deibold, Julia Marino and Lindsey Jacobellis to name a few.

Seven Springs was the only east coast mountain that built a 22ft halfpipe this year. Okemo, Mount Snow and Loon all built 18ft halfpipes which was good to see. Halfpipe riding continues to be on the decline with only a few mountains having halfpipes these days. A discipline that continues to be popular is banked slalom. Both the VT Open and The Sugarloaf Banked Slalom had over 150 athletes sign up.

At this time the highest level events on the east coast were the four U.S. Ski & Snowboard events. We would love to see them return and hopefully grow for all of us involved.

The information in this report was put together by Ross Powers with feedback from other eastern region coaches.

Central Report – Jessica Zalusky

Central had an overall great season. Our season had an average start to season with a record long season with some ski areas remaining open until April 22.

We had several 100 and 200 Coach Certification Clinics across the Central region.

In December, USASA kicked off the season with the Upper Midwest Snow Series and Upper Midwest Best Series. Both series had successful seasons. Many riders qualified and competed at the National Championship. Upper Midwest Snow Series also held a Rev Tour Qualifier which attracted several top riders from across the Midwest and beyond.

December 15-17, Buck Hill hosted the Race to the Cup with a triple NorAm, Junior FIS Race and Youth Race to the Cup. With over 60 racers it was one of the biggest NorAm's of the winter.

This season we had several central riders compete in the Race to the Cup and the Revolution Tour. We had many top finishes including, Will Taylor finished on the podium at the Buck Hill Race to the Cup and Pete Croasdale finished in the Revolution Tour on the podium.

In recent days, we had several Central riders qualify for Project Gold including Walker Netland, Zeke Oppegaard, Cole Sorenson and Amber Zierden for Slopestyle. We expect to have more for alpine once announced.

Paul Krahulec - Rocky Mountain Region

Over the past few seasons, we decided to promote the concept of a becoming a "Genuine Competitor". Our goal is to help develop competitors who are able to stand tall on the podium recognizing that without the cadre standing next to them, their victory would ring hollow or to also be able to stand equally as tall in the crowd watching, knowing that they had "emptied the tank" giving it their all, comfortable in the knowledge that tomorrow is another day presenting yet another opportunity to excel.

The 2017-18 Season

- 739 competitors call the Rocky Mountain Series their home (up 8.2 %)

- Strong participation from the following clubs:

- o Team Summit – Alpine / Freestyle / SBX / SX
- o SSWSC – Alpine / Freestyle / SBX / SX
- o Method Academy – Alpine / Freestyle / SBX
- o Winter Park – Alpine / Freestyle / SBX
- o Eldora & Pink – Alpine / SBX / Freestyle
- o Team Breckenridge – Freestyle / SX
- o Target Toyama – Freestyle / SBX
- o Transition Australia – SBX
- o South Korea – Freestyle
- o CU Boulder – Freestyle
- o US Airforce Academy – Freestyle

- RMS / USASA 9 & Under FREE Program

29 Ruggies (Free USASA membership / Free entry into RMS events)

34 Grommets (\$50 USASA membership / Free entry into RMS events)

Each weekend 40% of these kids participated in one or more free events

Menehune Age Class (10-11) is experiencing solid growth as a result of the 9 & under free program (80 + members in this group)

Breaker Age Class (12-13) is producing seasoned competitors (100 + members in this group)

RMS / Adaptive Free program in its 4th season (purchase a USASA Membership and all RMS event entry fees are comp'd)

▪ 16 Snowboarders

– Riders & Freeskiers from Iceland, South Korea, Japan, Russia, Norway, Denmark, Holland, Brazil, Great Britain, Switzerland, Canada, China, New Zealand, France & Australia participated in U.S. Ski & Snowboard and USASA Rocky Mtn Series events.

– Copper Mountain, Keystone, Breckenridge, Winter Park, Eldora, Howelsen Hill and Steamboat Springs once again all featured excellent venues and outstanding support for our program. We were fortunate to be able to offer three different Halfpipe venues this season (Copper / Breck / Steamboat) and encourage other regions to support the venues regardless of the size of the halfpipe to develop ridership.

– Ski Cooper – Boardercross / Skiercross - CANCELLED due to lack of snow; Resort is very supportive of the venue / looking forward to next season

– Copper Mountain Resort - Stepped up and built the RMS a boardercross track to fill in the void when Ski Cooper was unable to build. Without the support of this great resort partner we would have had no SBX / SX racing this season.

– WSF / USASA Rookie Tour Slopestyle Gromfest @ Keystone – February 10th, 2018; well attended; poor weather / 1 run event

– WSF / USASA Rookie Tour Halfpipe Gromfest @ Breckenridge – February 24th, 2018; well attended; poor weather / we endured a two run event a Breck hallmark)

– USASA National Championships @ Copper – April; partnership with the U.S. Ski & Snowboard and FIS continues, dual sanctioning

– NorAM events during the USASA National Championship in: ▪ Men's & Women's SBX ▪ Men's & Women's Parallel

- o Skicross continues to struggle at the elite level and is a lower level FIS sanctioned event only (not a NorAM) Skicross at the lower levels is very strong!

- o The National Championship continues to be the largest snowboard & freeskier event on the planet with a record 1,900 + participants, over an 11 day period.

- o Rocky Mountain Series snowboarders and freeskiers brought home 39 Gold, 46 Silver & 35 Bronze medals from the 2018 USASA National Championships, a total of 120 medals

IJC Judges clinics anticipated again in the fall of 2018. Jonas Brewer, Dave Morris and Erin Young have been successful recruiting new judges, providing them with opportunities at lower-level events. Utilization of the AFP Judges online resources a critical (FREE) tool to help train judges and inform athletes / parents.

“9 & under FREE” program in the Rocky Mountain Series / USASA for both snowboard & freeskiers continues to attract new competitors and is the foundation of an extremely competitive pipeline and garnering the support of the community

Moving forward

– Working with the Town of Frisco and Team Summit to build a boardercross / skiercross sprint track to train and race on adjacent to the tubing hill.

– It's been an honor to serve the membership of the Rocky Mountain Region. I thank you for your continued support.

Judges Report – Jeremy Lepore

Overview

The 2017-2018 Winter season initially placed a large emphasis on the Grand Prix stops at Copper & Snowmass at the opening of the season. Copper and Snowmass were both FIS World Cups and Olympic Qualifiers, and gave exposure to American judges, Jonas Brewer and Ryan Cruze. Matty Jennings head judged and coincidentally scheduled each stop, and Head Judged SS/HP events at the Winter Olympics in PyeongChang. Matty indicated the Copper/Snowmass stops were very well organized, however being a FIS sanctioned event, daily compensation and monetization of time, were a primary frustration, and drew some negative feedback from judges. Matty Jennings and Connor Manning, American judges on the PyeongChang panels for SS/HP, voiced their frustrations regarding FIS compensation issues such as lack of reimbursement for travel fees tied to airport parking, baggage, cabs/vehicle rentals, etc. This is something judges want to address for years to come as the quality of the judges go hand in hand with equitable compensation, and the amount of time it takes out of their daily lives to commit to these events.

The Mammoth Olympic qualifier however was not a FIS WC, but was a National Olympic Qualifier, giving extended exposure to an American panel, and returned lots of positive feedback from the judges, coaches & riders. Compensation was never noted as an issue, for this event.

For the Revolution Tour; new up-and-coming judge, Celia Miller head judged most of the stops and had stated collectively that there were issues with split panels. Unfortunately, this creates a split contest, ultimately creating a rail jam and jump contest separately, in the same event. With Overall Impression style judging, this poses an issue, and judges need to communicate effectively to ensure the panel is on the same page. Split panel judging takes more time, and creates a generously mixed result. Otherwise, there were no imperative issues with the judges, and riders and coaches were satisfied.

Notable Transitions:

In early Fall 2017, the WSF & TTR combined forces, ultimately creating a coalition to help design and develop the future of snowboard contests formally on the TTR circuit. This is still in progress, and next season we should know more about the development of this alliance, and its direct influence on the world of competitive snowboarding.

Judge Education

The IJC & FIS held their combined judges' clinic in Park City this past Fall. Sandy MacDonald served as the IJC/WSF education director and Ola Sundquist of Sweden served as the FIS education director. 26 judges attended this clinic, and training materials continue to develop, and be enhanced by the IJC. This year's clinic included a more comprehensive online component and a video judging pre-test, designed by the IJC. The IJC produced newly-edited regional & national level materials for education. These materials were very well received nationally and internationally. The IJC plans to develop a more intensive education element to the judges' certification process in the coming year/s, redesigning the Judges' Manual, and ultimately making the judge certification process a five-year program, overall, with continuing education annually/biannually. The final details of this structure are still in progress, and funding efforts for this project will be finalized in the coming months.

The U.S. is planning to host the North American FIS clinic, again this Fall, 2018. The plan is to hold this clinic in conjunction with IJC/TTR so all formats and major events are discussed. USASA will continue to take the lead on regional-level clinics.

Thank you and feel free to reach out to me with any questions/comments at 970.376.7590, or send an email to JeremyLepore@yahoo.com if you want to discuss judging-related issues.

Grand Prix Reports – Nick Alexakos

U.S. Ski & Snowboard Event Report Toyota U.S. Grand Prix Copper Mountain Resort, CO December 8-10, 2017



David Wise take 1st in FS HP



Teammates celebrate Julia's Podium



US Women Sweep podium in SB HP

Event Facts

Location: Copper Mountain Resort, Copper, CO

Event: Toyota U.S. Grand Prix: Copper

Spectators: Approximately 10,375 (Freeski HP- Friday- 1,550, Snowboard HP- Saturday- 5,325, Snowboard Big Air- Sunday-3,500)

VIP's: 329 (comprised of sponsors, athletes, industry VIPs, Copper Mountain and other U.S. Ski & Snowboard guests)

Participants: Approximately 406 (International and domestic athletes, coaches, technicians, officials, industry representatives, family, volunteers)

Accredited Media: 94

Major Print Media: The Associated Press, Freeskier Magazine, Snowboarder Magazine, Snowboarding Magazine, Denver Post

International Media: Tokyo Broadcasting System, EuroSport, The Yomiuri Shimbun, Sports Travel Magazine

Broadcast Media: NBC, NBC Sports, Team USA, NBC Universal

Website Media: Denver Post, Chicago Tribune, Newschoolers, Getty Images, Freeskier, Summit Daily News

Top USA Results: Men's SB HP: Ben Ferguson 2nd, Shaun White 3rd, Danny Davis, 5th, Gabe Ferguson 6th, Chase Josey 7th, Greg Bretz 8th, Louie Vito 10th

Women's SB HP: Chloe Kim 1st, Maddie Mastro 2nd, Kelly Clark 3rd, Arielle Gold 5th, Elena Hight 8th

Men's FS HP: David Wise 1st, Torin Yater-Wallace 5th, Birk Irving 7th, Aaron Blunck 8th

Women's FS HP: Devin Logan 2nd, Annalisa Drew 4th, Maddie Bowman 5th, Brita Sigourney 6th, Carly Margulies 7th

Men's SB BA: Chris Corning 2nd, Chandler Hunt 3rd, Ryan Stassel 4th, Judd Henkes 10th

Women's SB BA: Julia Marino 2nd, Jamie Anderson 4th

Video Highlights:

Toyota U.S. Grand Prix- <http://videos.ussa.org/freeskiing>

Toyota U.S. Grand Prix- <http://videos.ussa.org/snowboarding>

U.S. Snowboard HP 5 Podiums Highlight-

<https://www.facebook.com/usskiandsnowboard/videos/510049602727186/>

U.S. Snowboard Big Air Podiums Highlight-

<https://www.facebook.com/usskiandsnowboard/videos/510225216042958/>

Social Media Reach: 1.6 Million

International TV Exposure: InFront Media, Eurosport-Asia, Europe, CBC (Canada), ORF

U.S. Ski & Snowboard Event Report
2017 Toyota U.S. Grand Prix – Snowmass, CO - January 12-14, 2018



Event Facts

Location: Snowmass Resort, CO

Event: Toyota U.S. Grand Prix: Men's and Women's Snowboard Slopestyle, Halfpipe. Men's and Women's Freeski Slopestyle, Halfpipe

Spectators: Approximately 10,000

Other Event: Approximately 697: (Sponsors, international and domestic athletes, coaches,

Participants: technicians, officials, industry representatives, media, broadcasters, volunteers)

VIPs: 100 (comprised of Sponsors, Industry VIPs, and other USSA guests)

Media: Accredited Media: 87

Television Coverage: NBC, NBC Sports, Eurosport, CNN, Dallas Morning News, Universal Sports, CBS, TV Tokyo, CBC, ORF (AUS),, CCTV (China), Fuji Television Network (JPN)

Major Print/ Web Media: *The Associated Press, Getty Images, CNN, Denver Post, Dallas Morning News, Freesports UK, NBC Sports, Team USA, MTV3, Newschoolers, Snowboarder Magazine, SNOWboard Magazine*

Top USA Results:

Men's Snowboard Slopestyle: Red Gerard 1st, Ryan Stassel 7th, Chandler Hunt 8th

Women's Snowboard Slopestyle: Jessika Jenson 5th, Ty Walker 7th

Men's Freeski Halfpipe: David Wise 1st, Alex Ferreira 2nd, Aaron Blunck 3rd, Gus Kenworthy 7th

Women's Freeski Halfpipe: Brita Sigourney 2nd, Maddie Bowman 4th, Devin Logan 5th, Carly Margulies 7th

Men's Freeski Slopestyle: McRae Williams 4th

Women's Freeski Slopestyle: Maggie Voisin 2nd, Devin Logan 6th

Men's Snowboard Halfpipe: Shaun White 1st, Jake Pates 4th, Ben Ferguson 5th, Chase Josey 6th

Women's Snowboard Halfpipe: Chloe Kim 2nd, Maddie Mastro 3rd, Kelly Clark 4th, Arielle Gold 6th

Men's Freeski Slopestyle: Gus Kenworthy 1st, Nick Goepper 2nd, Quinn Wolferman 4th

Women's Freeski Slopestyle: Maggie Voisin 2nd, Julia Krass 2nd, Darian Stevens 7th, Caroline Claire 8th

Highlights:

2018 Toyota U.S. Grand Prix returned to Aspen/Snowmass after a 20+ year hiatus with great resort partnership and dedication to deliver world-class venues and competitions.

On the final run of Men's SB HP, Shaun White scores a perfect 100 to clinch the win and his 4th Olympic Team nomination.

Men's U.S. Freeski HP sweep the podium! 1st-Wise, 2nd-Ferreira, 3rd-Blunck

**U.S. Ski & Snowboard Event Report
Toyota U.S. Grand Prix – Mammoth, CA. – January 18-21, 2018**



Event Facts

Location: Mammoth Mountain Resort, CA

Event: Men's and Women's Snowboarding and Freeskiing Halfpipe and Slopestyle

Entertainment: January 20-21 (Sat, Sun)- U.S. Ski & Snowboard Team Nomination Ceremony presented by Visa

Spectators: Total Approx 12,300= Thursday-1,700, Friday-3,600, Saturday-5,800, Sunday-1,200

USSA VIP's: 540 (sponsors, athletes, industry VIPs and other U.S. Ski & Snowboard guests)

Live Webcast: NBC Live. Olympic Channel Streaming

Media: Accredited Media: 72 Accredited Photo and Media

Highlights: AFP, Freeskier, Newschoolers, Sports Illustrated, Getty Images, Reuters, Transworld Snowboarding, NBCSN, Kyodo News, ESPN, Red Bull, LA Times, San Jose Mercury News, Mammoth

US Results: Women's Freeskiing Slopestyle: Caroline Claire 3rd, Taylor Lundquist 5th, Darian Stevens 6th

Men's Freeskiing Slopestyle: McRae Williams 6th, Joss Christensen 7th, Nick Goepper 8th

Men's Freeskiing Slopestyle: Gus Kenworthy 2nd, Nick Goepper 3rd, McRae Williams 5th

Men's Freeskiing Halfpipe: Kyle Smaine 1st, Alex Ferreira 2nd, Torin Yater-Wallace 3rd, David Wise 4th

Women's Freeskiing Halfpipe: Brita Sigourney 1st, Maddie Bowman 2nd, Devin Logan 3rd, Carly Margulies 4th

Women's Snowboard Slopestyle: Jamie Anderson 1st, Julia Mario 2nd, Hailey Langland 3rd,

Men's Snowboard Slopestyle: Kyle Mack 1st, Red Gerard 2nd, Brock Couch 3rd,

Women's Snowboard Halfpipe: Kelly Clark 1st, Chloe Kim 2nd, Maddie Mastro 3rd, Arielle Gold 4th

Men's Snowboard Halfpipe: Chase Josey 1st, Ben Ferguson 2nd, Greg Bretz 3rd

Highlights: Mammoth Mountain Resort delivers two successful night HP finals under the lights.

Over 20 Olympic Team Nominations secured in Freeskiing and Snowboarding in both Halfpipe and Slopestyle.

U.S. Ski & Snowboard Team Members dominate the weekend claiming 21 of 27 podiums .

Over 200 U.S. Ski & Snowboard VIP's and sponsors in attendance to celebrate the Team Nominations presented by Visa.

BROADCASTS:

Copper

Event	Airdate	Network	Time (Est)	Length	Rating	Households	Total Viewers	Cumulative Households	Viewers Per Household	Total Cumulative Viewers
SB HP	12/9/17	NBC	4:00 PM	120 mins	.73	871,620	1,830,402	871,620	2.1	1,830,402
FS HP	12/10/17	NBC	1:00 PM	60 mins	.47	561,180	1,178,478	561,180	2.1	1,178,478
SB BA	12/10/17	NBCSN	8:00 PM	60 mins	.06	87,000	182,700	87,000	2.1	182,700

Snowmass

Event	Airdate	Network	Time (est)	Length	Rating	Households	Total Viewers	Cumulative Households	Viewers per household	Total Cumulative Viewers
FS HP	1/12/18	NBCSN	9:30 PM	60 mins	.10	185,000	388,500	185,000	2.1	388,500
SB SS	1/12/18	NBCSN	10:30 PM	60 mins	.09	177,000	371,700	177,000	2.1	371,700
SB HP	1/14/18	NBC	3:00 PM	90 mins	0.58	693,680	1,456,728	693,680	2.1	1,456,728
FS SS	1/14/18	NBCSN	1:30 AM	60 mins	.04	51,000	107,100	51,000	2.1	107,100
FS SS	1/15/18	NBCSN	11:00 PM	60 mins	.05	57,000	119,700	57,000	2.1	119,700

Mammoth

Event	Airdate	Network	Time (Est)	Length	Rating	Households	Total Viewers	Cumulative Households	Viewers Per Household	Total Cumulative Viewers
FS HP	1/19/18	NBCSN	1:00AM	60 mins	.02	26,000	54,600	26,000	2.1	54,600
FS SS	1/20/18	NBC	4:00PM	60 mins	0.81	968,760	2,034,396	968,760	2.1	2,034,396
SB SS	1/20/18	NBC	5:00PM	60 mins	1.08	1,291,680	2,712,528	1,291,680	2.1	2,712,528
SB HP	1/21/18	NBC	5:00PM	60 mins	0.61	729,560	1,532,076	729,560	2.1	1,532,076
FS SS	1/23/18	NBCSN	1:30AM	60 mins	.03	41,000	86,100	41,000	2.1	86,100



2018/19 Goals:

- Deliver elite competition venues that provide opportunity for US athletes to compete domestically
- Continued support and development of Slopestyle, Halfpipe, Big Air, SBX / SX as Olympic Sports
- Enhance media, sponsor, and spectator engagement at events
- Strengthen integration of Revolution Tour and GP competitions
- Strengthen integration between FIS-WST- AFP at Grand Prix Events
- Continued support of U.S. Ski & Snowboard environmental sustainability mission

2018/19 Tentative Schedule & Sanctioning:

- Dec 3-8, 2018- Toyota U.S. Grand Prix- Copper Mountain Resort, CO- HP
 - SB- FIS World Cup, WST International
- FK- FIS World Cup, AFP Platinum
January 28-Feb 10, 2019- FIS World Champs- Solitude/ Park City
 - SBX, BXT, SX, PGS, PSL, HP, SS, BA
- March 4-9, 2019- Toyota U.S. Grand Prix- Mammoth Mountain Resort, CA- HP, SS
 - SB- FIS World Cup, WST International
 - FK- FIS World Cup, AFP Platinum

11. Revolution Tour: Sarah Welliver

Sarah Welliver discussed the 2017/18 Rev Tour season and outlined the proposed plan for the 2018/19 season. Dates and locations are still being determined. The group also discussed the selection criteria for the Revolution Tour. Final criteria will be published in the late summer.

12. Domestic Program Report: Abbi Nyberg

Junior Development Camps

- 2018 HP/SS Project Gold camp – Successful camp held in Mammoth with a private pipe, jumps, and airbag setup - 40 athletes
- SBX – Great camp held at Mt Hood - 32 athletes
- PGS – Camp held at Mt Hood. Great partnership with G-Team
- COE Air Awareness Camp – Successful Air Awareness camps at the COE for Project Gold athletes using the airbag at the UOP

Officials' Education

- U.S. Ski & Snowboard and IJC worked closely to prioritize the goals for judges' education
- 2017 FIS TD Update held in Park City – continue better integration with ski officials

Junior World Championships – 2108 JWC will be held in August in NZ

13. Old Business:

No old business discussed.

14. New Business:

Halfpipe Committee – committee focus to continue to grow halfpipe participation. Encourage resorts to build smaller halfpipes or smaller halfpipe features. Resorts host non-sanctioned events in smaller halfpipes. For example – mini-pipe jam @ USASA events. Committee members will each reach out to three resorts asking them to build a small pipe; reach out to Jeff Boliba with Burton Snowboard to support this committee mission. The committee will also reach out to PSIA and encourage halfpipe instruction during lessons. Look at other ideas such as a combined HP/SS Rev Tour Overall Tittle. Look at ways to repurpose pipe cutters available.

Slopestyle Committee - slopetyle committee will focus on improving the sport and building a more progressive sport. Currently the courses tend to be a bit boring due to the ability to judge events at the lower level. Look at using Solo Shot technology or other technology to ease the judge constraints. Work with creative builders and seek feedback from the athletes. Grow the development of female athletes and trick progression. Committee discussed the second jump option and how it should be scored. Also discussion with judges about what they are rewarding on large vs. smaller jumps.

Snowboardcross Committee – The committee is focused on growing the sport and encouraging more participation in the sport. Action items include sending out a survey monkey to NorAm athletes regarding course feedback, etc. Look at different formats for RevTour events. Add Banked Slalom events around RevTours. Add FIS races in each region. Match the calendar with HP/SS events so athletes can participate in more disciplines.

15. Adjournment:

Motioned by Alex Deibold, second by Mike Mallon. Approved by acclamation.